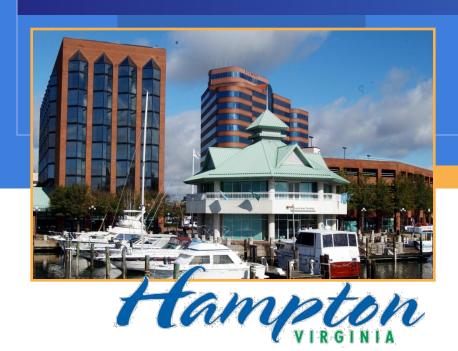
Safe and Clean Campaign



Hampton City Council October 23, 2013

Goals

- Establish relationships with neighborhoods to communicate with police and other city officials
- Attack blight and ensure housing is kept to standards
- Decrease incidences of major crimes

Phase I of Campaign

- Briefed neighborhood leaders on the purpose of the campaign
- Knocked on 1900+ doors in target areas
- Provided important information for reporting crime and other issues
- Collected data on neighborhoods by:
 - Observing housing conditions
 - Documenting complaints reported by residents
 - Addressing issues requiring immediate action

Target Areas

- Phoebus
- Park Place Neighborhood
- 4 Hampton Club Complex
- Lincoln Park
- Doolittle/Seldondale

- Magruder Heights
- South Wythe
- **4** Shell Road Corridor
- Olde Hampton
- Magnolia
- Cherry Acres
- Old Northampton

Neighborhood Briefings

- Scheduled briefings with neighborhood organizations after door-to-door visits
- Included key city staff:
 - City Manager's Office
 - Hampton Police Division
 - Community Development Department
- Conducted focused discussions on issues in the neighborhood

- Neighborhood Patrol Saturation
- High Impact Policing
- Joint Operations with Probation/Parole
- Multi-Agency Operations

COMMUNITY RELATIONS

- Staffing Commitment
 - Two Officers committed to HIP Detail
- Social Media
 - Increased outreach through Facebook, YouTube, Twitter
- Community Contacts
 - 14 Neighborhood Watch Meetings
 - 4 additional neighborhood meetings to discuss Safe & Clean Campaign

TECHNOLOGY

Mobile Data Initiative

•To allow better use of MDT's providing 24-hour access to all road officers, decreasing administrative time

Surveillance Equipment

 Purchased or ordered surveillance technology and equipment, including fixed and mobile cameras to monitor hot spots

ENHANCED COMMUNICATIONS

Smart Phones

 Procured, activated, and distributed thirty-seven additional Droid Razors for Investigative Services to improve officer efficiency

Next Steps

- Further define Safe and Clean target area boundaries
- Measure target area performance using the following indicators:
 - Crime Statistics
 - Housing Code Violations
 - Neighborhood Perception Surveys
- Initiate Phase II neighborhood visits with support departments paired in teams: Fire, Emergency Management, Social Services

Next Steps

- Police and Codes continue enforcement actions in target areas
- Initiate rental dwelling inspections in target areas
- Enforcement teams conduct hotel/motel inspections in accordance with new ordinance
- HPD/HRHA initiate actions to uncover unlawful activities in federally supported housing